Secure Link Internet Merchant Services

The Future of Credit Card Processing Today…

E-COMMERCE Package

Preface

Welcome to the Slim CD E-COMMERCE package. Slim CD is excited to provide you the ability to either create a new on-line shopping experience for your customers, or allow you to integrate your existing on-line package to use the Slim CD gateway. This manual will discuss both methods in detail and will assist you and your staff to make this an easy affordable solution for all your on-line needs.

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SECTION 1- The First Steps

1.1 What is E-Commerce

E-Commerce is the buying and selling of products over the internet. This can range from small scale selling to a fully functioning online shop. You can easily make use of credit card authentication and security through either Cart32 or the Slim CD Gateway.

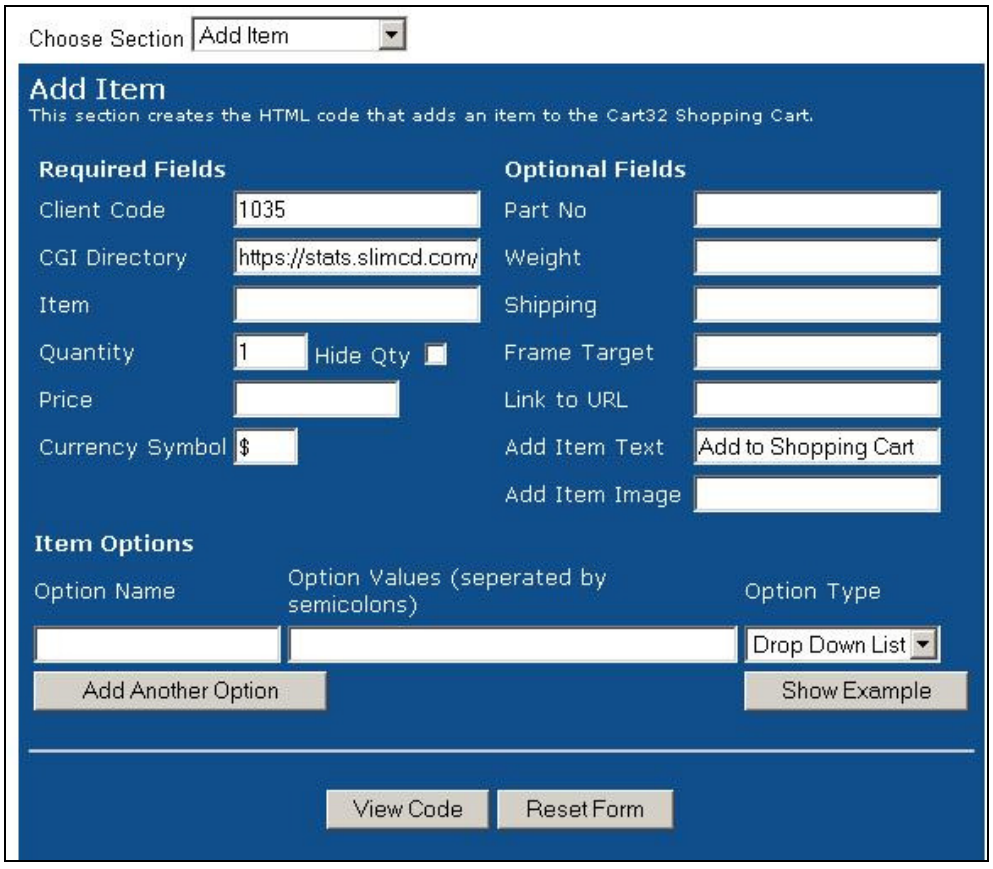
1.2 Identify which Slim CD product you need

Merchant Needs	Solution	Functions
Merchants that wish to use their PC to accept credit cards	SLIM CD Pro (Desktop Software)	• Swiped or Keyed • Pin Pads • Check Readers • Receipt Printers
Merchants that wish to accept payments without installing any software	SLIM CD Pro (Web Virtual Terminal)	• Card Swipes • Keyed • PC or Macintosh
Merchants that wish to set up a shopping cart or Internet store	SLIM CD Pro (CART32)	• Easy to use • Integrated cart • Real-time
Merchants that need Recurring Billing	SLIM CD Enterprise	• Recurring Billing • Swiped or Keyed

SECTION 2- Cart 32

2.1 Generate Buy Buttons

Each product on your website would need to have a corresponding button attached to it. That button is generated and created from the "Generate buy buttons" option on the Slim CD website. *Click Config > Generate Buy Button. The picture below is an example of what you would see.*



Enter the appropriate information in the fields.

*Press the **"View code"** button. Please note this is an example code and the code that would be generated would be the information that is placed in the applicable fields above.*

Cart32 HTML Code | Click Here To See This Form In Action

```
<form method=post action="https://stats.slimcd.com/cscript/cart32.exe/1035-AddItem">
<font size=+1><b>test</b></font><br>
<input type=hidden name="item" value="test">
Qty: <input type=text name="Qty" value="1" size=3>
<b>Price: $100</b>
<input type=hidden name="Price" value="100">
<input type=hidden name="PartNo" value="123">
<br>
<br><input type=submit value="Add to Shopping Cart">
</form>
```

This code is written in HTML and should be used by whoever your web designer is. Your website designer would place this code where applicable in your website. Note that each product on your website would need to have a separate buy button.

2.2 Configure Slim CD Cart 32

1. Go to www.slimcd.com
2. Click "Merchant Login" from the "Secure Link Merchant Services" window.
3. Enter your Client ID and Password at the Merchant Login prompt.
4. Select "Login."
5. The "Quick Stats" screen window is displayed.
6. Click "Config" from the menu bar.
7. Then click "Shopping Cart" from the "Config" menu list.
8. Enter your password and select the "Edit SLIM CD Cart32 Configuration" button.
9. If prompted re-enter your password and click "OK."

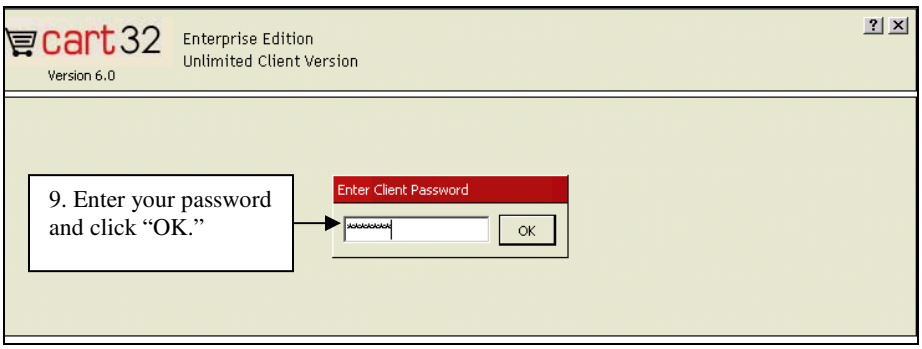


Figure 1"Cart32 Enter Client Password" window

2.2.1 File

Note: The File tab is automatically selected to display your "Company Info."

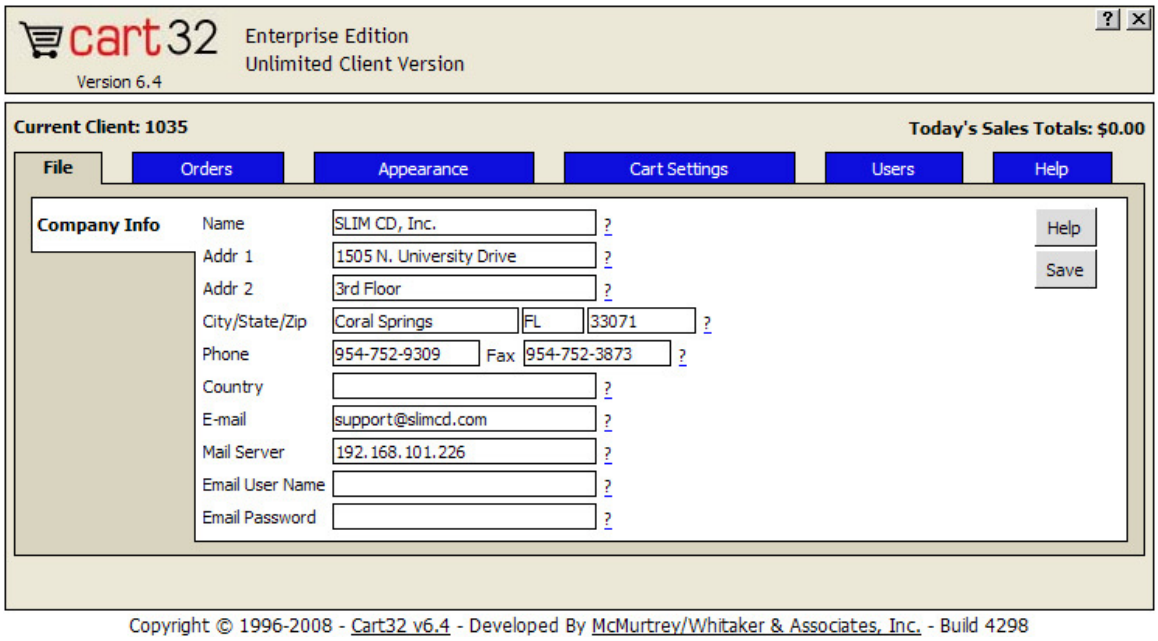
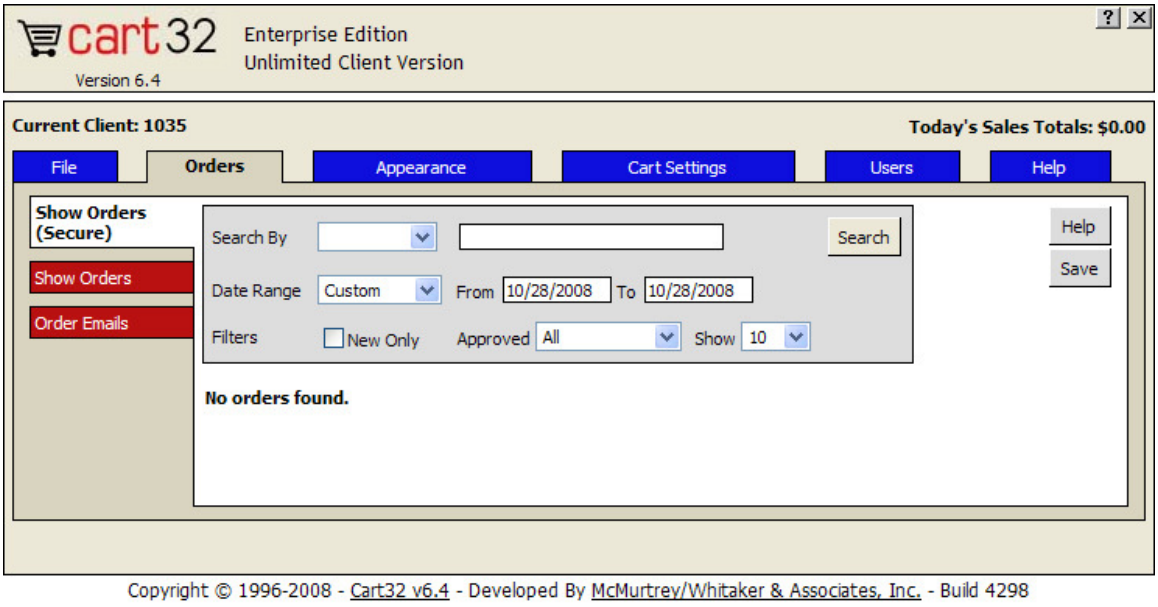


Figure 2 "Cart32 Company Information" screen window

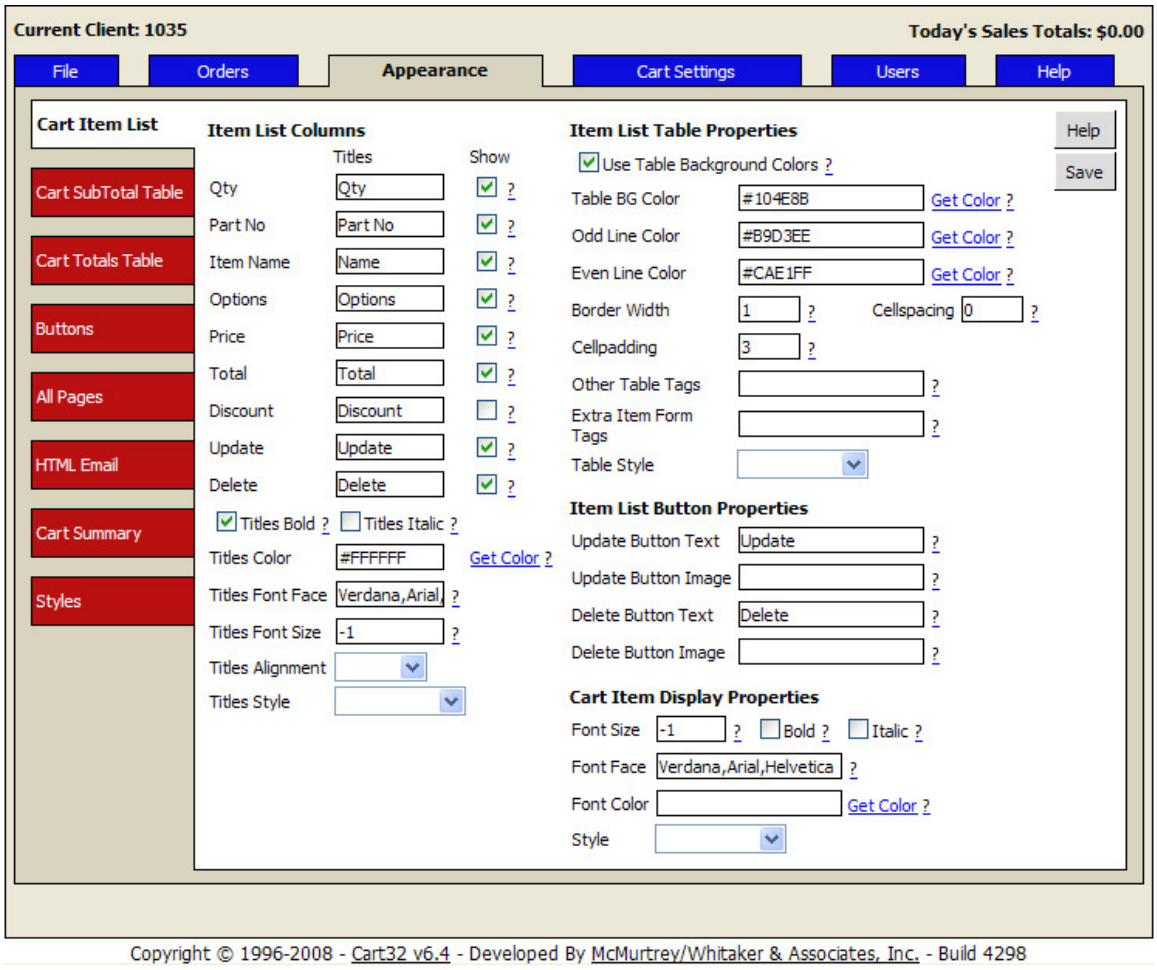
Note: Use "File" menu bar to change email address to send completed or failed orders.

2.2.2 Orders

This is where you can view orders in the cart. You can search the orders by date range, order number, etc. The orders are listed much like a checkbook register. You can view, print, edit, and delete orders.

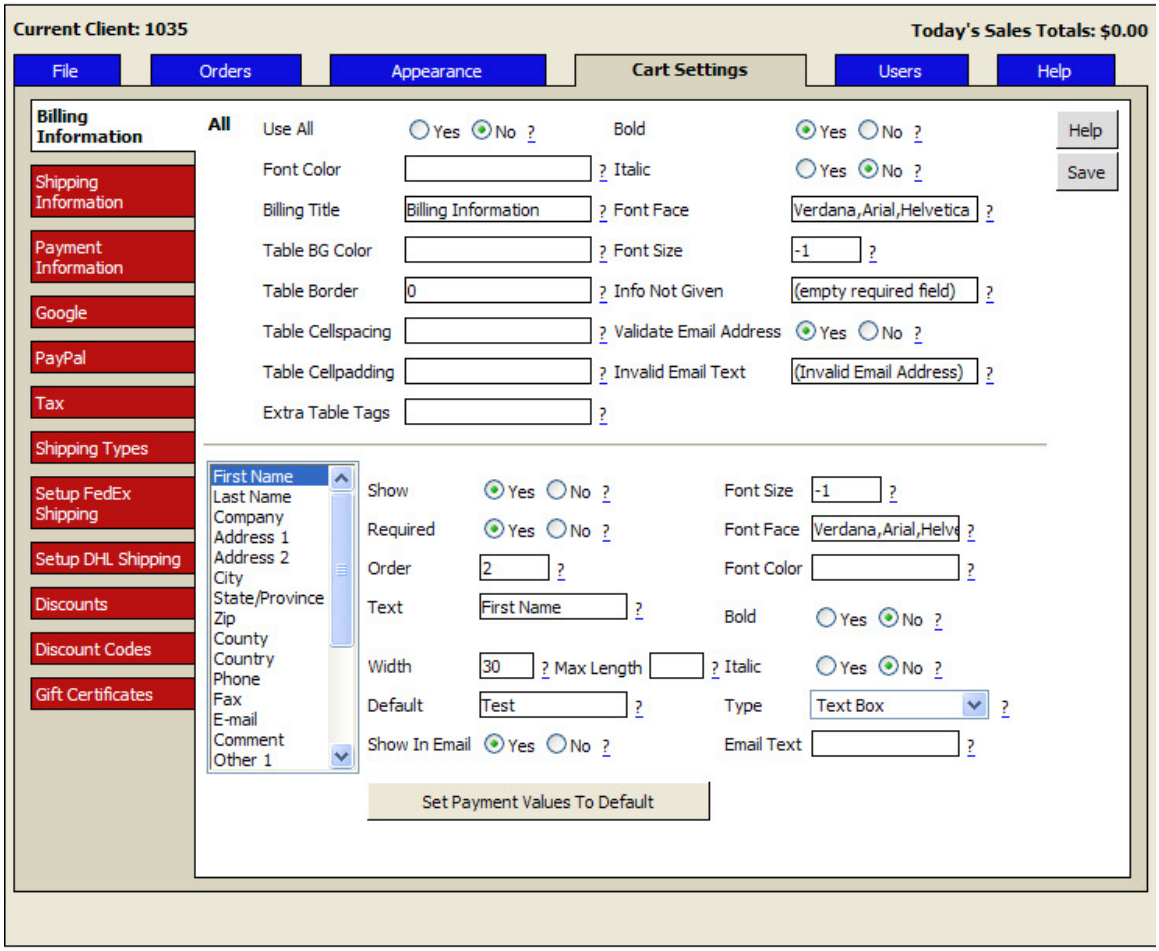


2.2.3 Appearance



This tab contains settings for the appearance of the cart checkout pages and advanced settings

2.2.4 Cart Settings



Billing Information

This tab contains settings for the billing information section of the cart page and many advanced settings.

Shipping Information

This tab contains settings for the shipping information section of the cart page and many advanced settings.

Use Separate Shipping Address

If checked Yes, this shipping section will appear on the online order form. If not, then only the billing section will be active.

Show two columns on billing/shipping table

If checked Yes, this shipping section will appear in a second column to the right of the billing section on the online order form.

Payment Information

This tab allows you to control the payment methods, such as check, MasterCard, Visa, etc., displayed under payment info on the online order form.

To select whether or not a payment method shows, highlight the field in the scroll box in the lower left portion of the tab. Set **Show** to Yes or No.

Google

This function is not used in the Licensed version for Slim CD

Paypal

This function is not used in the Licensed version for Slim CD

Tax

Cart32 allows for complete customization of tax settings. This guide will only cover the most common form, charge taxes based on state.

To setup taxes based on state, select **Use Tax Grid Only**. In the **Tax Grid** section, set **Base Tax On** to **State**. Enter the state name for **Base Tax On Value**. Enter the **Tax Rate** in decimal format, such as .10 for 10%. Do NOT enter a **Tax Code**. This is an advanced setting. Select whether or not to **Tax Shipping**.

You will need to make multiple ROW entries for the possible spellings of the state, such as California and CA (these values are NOT case sensitive). These values cannot all be entered on one line.

Shipping Types

Cart32 allows for multiple ship types and customized shipping settings. This guide will only cover the most common form, charging shipping based on real time calculations from a shipping carrier. You can setup several shipping types, such as Ground, Next Day, 3 Day, etc. This tab contains many more advanced settings that will not be covered here.

Enter a **Name** such as USPS Priority for the shipping type and click the **Add Shipping Type** button. This name will be shown to your customers. Click **Edit**

next to the shipping type you just created. Choose your **Shipping Method**. For this example we would choose **By US Postal Service** and select **Priority Mail** from the drop down list.

For real time shipping companies other than USPS, you will need to setup the account first. See below.

Setup UPS Online Tools

Click the link to start the online setup and follow the onscreen prompts. You will need to have an account with the shipper before you begin. If you do not have an account, see the company's website to sign up.

Setup FedEx Shipping

Click the link to start the online setup and follow the onscreen prompts. You will need to have an account with the shipper before you begin. If you do not have an account, see the company's website to sign up.

Setup DHL Shipping

Click the link to start the online setup and follow the onscreen prompts. You will need to have an account with the shipper before you begin. If you do not have an account, see the company's website to sign up.

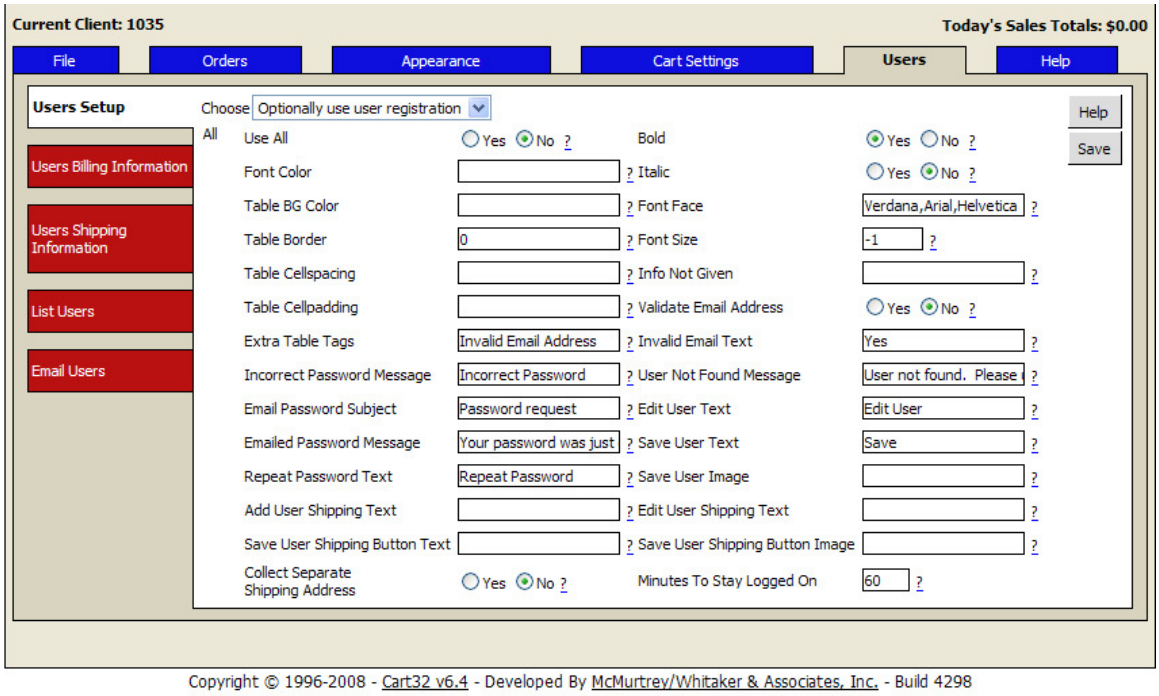
Discounts

The Discounts Tab will allow you to set up discounts for products purchased through the Cart.

Discount Codes

Allows you to generate codes for specific discounts that you create

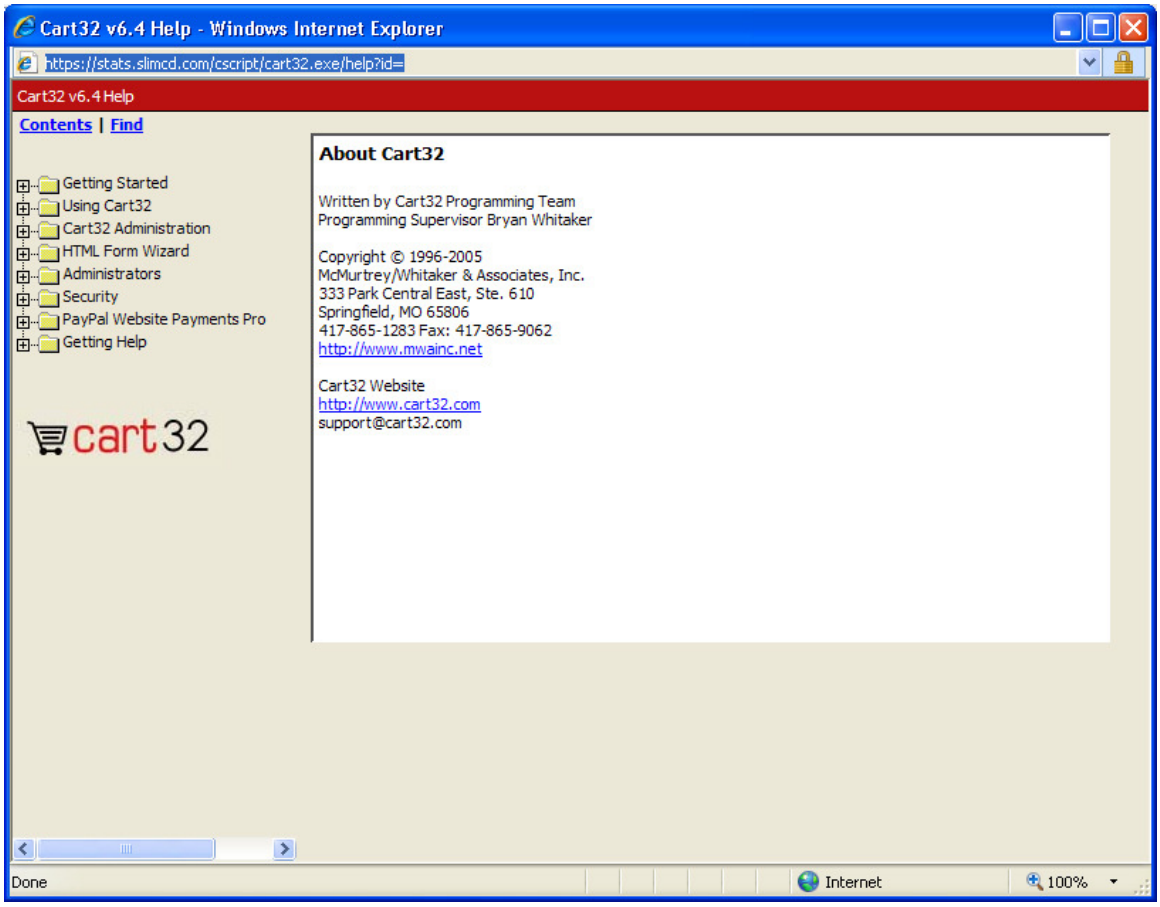
2.2.5 Users



Cart32 gives you the option of making user registration for customers not available, optional, or mandatory. Registered users create a password protected account that stores their billing and shipping information for easy reordering.

2.2.6 Help

Access the online help files via the Help Tab


Cart32 v6.4 Help - Windows Internet Explorer
https://stats.slimcd.com/cscript/cart32.exe/help?id=
Cart32 v6.4 Help
Contents | Find
Getting Started
Using Cart32
Cart32 Administration
HTML Form Wizard
Administrators
Security
PayPal Website Payments Pro
Getting Help
cart32
About Cart32
Written by Cart32 Programming Team
Programming Supervisor Bryan Whitaker
Copyright © 1996-2005
McMurtrey/Whitaker & Associates, Inc.
333 Park Central East, Ste. 610
Springfield, MO 65806
417-865-1283 Fax: 417-865-9062
http://www.mwainc.net
Cart32 Website
http://www.cart32.com
support@cart32.com
Done
Internet
100%

SECTION 3- Web Developers Kit

3.1 Getting Started

This document will give you a very brief overview of what is in the SDK and where to find it.

3.2 What We Support

Here are the types of processing that can be done using this SDK.

- Credit Cards
- Gift Cards
- Shopping Carts

3.3 What to Expect in the WDK

You can expect to find a number of features and information in the SDK. These include the following

- How to send the API transactions (3 different ways)
  1. SOAP WEB Services
  2. XML Data
  3. HTTP POST
- How to Get Reports (WEB Service Only)
- Sample Source Code (same screens, different programming languages)
- COM Object – A “re-distributable” component that makes communicating with our Gateway easy!
- Exerciser Tool – For testing/learning the system without writing any code
- XML File samples that you can load into the Exerciser, or used as templates for coding in your applications.

3.4 Documentation

There is one primary document included in the SDK

- Slim CD Transaction Gateway Manual – This manual contains the entire set of field names used to process payment transactions. These names will be consistent across all methods used to send transactions. In addition, information on producing reports, using test systems and test accounts, and more can be found in this manual.

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NOTE: You may see (in various places in the documentation) a field referred to as "gateid", "gatewayid", "slimid" or "ticketnumber". These terms *ALL* refer to the same field (generally known as "gateid"), a unique identifying number the Gateway applies to all transaction records, identifying each record.
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3.5 Sample Code

- VB.NET – Using the WEB Service
- ASPX.NET – Using the WEB Service
- ASP – Using HTTP Post
- Exerciser – VB.NET Sample Source – Full example of all interfaces!
- Legacy Interface – Uses the older "HTTP POST" method
- Community Examples

The "Exerciser" – *This application is both an exploratory tool and a sample of how to access the Gateway using Microsoft's DOT NET development environment and VB.NET. Sample XML files are provided in the "Sample XML" directory to select and load into the Exerciser to see how to format the XML data for processing various types of transactions. You may use the sample XML files for your own applications, substituting your program values for the required fields.*

3.6 How to Process a Credit Card Transaction:

Here is a simple overview of the steps necessary to process a "keyed" transaction

- Set "login" credentials (ClientID, SiteID, PriceID, Password, Key)
- Set "amount" and "cardnumber", "expmonth", "expyear" field values
- Set the transaction type ("transtype") to "SALE"
- Call the WEB Service, send the XML, send the HTTP: POST, or call the COM method
- Check the results for approval/decline/error, etc

3.7 How to Close the BATCH:

All the day's activities are held in the "BATCH" until you "Close" it. The merchant will not be paid for the transaction until the batch is closed. This can happen automatically, or can be done manually. To process a "close batch" transaction, do the following:

- Set "login" credentials (ClientID, SiteID, PriceID, Password, Key)

3.8 How to Get A Report

Reports are currently accessed using Web services.

- Use WEB Services

To see a full list of available reports, check the Gateway manual located in the SDK Documentation folder.

Hint: Note that you can use the MSXML object from Microsoft to allow older (non DOT-NET) languages to call the web services and parse the XML results. This COM object can also be used to send transactions via HTTP POST (see the .ASP sample code) as well as post web services and parse the results (see the VB6 samples for getting reports!)

3.9 Where to get a Web Developers Kit

http://www.slimcd.com/developers/slimcd_web_sdk.zip

For questions or support, please call:

Developer Support
SLIM CD, Inc
(877) 475-4623